

# ANDERSON MACGYVER | FIT FOR PURPOSE PROPOSITIONS & REFERENCES

We believe that every organization is able to create more business value when they leverage the full potential of data and technology

## WHAT WE DO

**We advise** board members and senior management in shaping and driving their digital agenda



STRATEGY

We provide strategic advice and guidance to board members on maximizing the value on digitalization



MULTIMODAL ORGANIZATIONS

We design, size, and guide the implementation of high performing multimodal business technology organizations



TECHNOLOGY AND PARTNERS

We design and implement future proof technology and data landscapes, and select solutions and partners



DATA

We create a business-driven data strategy and create a common language on data

## HOW WE DO THIS

**We collaborate** with our clients in teams and leverage on our tools and approaches



We developed an Operating Model Canvas to create a common language on board level



Our unique MultiModal view on business activities enables adequate decision making on organization design and future data & technology landscapes



We use best practices and concepts for structuring and guiding digital transformation programs

**We are pragmatic**, authentic and passionate for content and committed to deliver impactful results for our clients

**We partner with universities** and like to share our knowledge



## FOR WHOM WE DO THIS

Design, select, contract & implement tech landscapes



Business Technology Organizations



Application rationalization



Sourcing



# ANDERSON MACGYVER | OUR CLIENTS

Anderson MacGyver customer references per industry (June 2023)

## Transport & Logistics



## Consumables & Retail



## Utilities & Infra Services



## Manufacturing



## Insurance & Financial Services



## Wholesale



## Prof. services



## Real estate



## Natural res.



## Publishing & Media



## Education



## Member org.



## Semi public



## Healthcare



## Social impact



## Experience in the Anderson MacGyver team

